



## BASEF

c/o: McMaster University  
DTC-125

1280 Main St. W  
Hamilton, ON L8S 4L8

Email: [basef@mcmaster.ca](mailto:basef@mcmaster.ca)

Website: [www.basef.ca](http://www.basef.ca)

Registered Charity: BN 11895 1565 RR0001

**Big Ideas  
.....Infinite  
Possibilities.**

# Bay Area Science and Engineering Fair 2008

## General Sponsorship Program<sup>2</sup>

The Bay Area Science and Engineering Fair is an annual event that provides an opportunity for grade 7-12 students in Brantford, Haldimand, and Norfolk counties, the city of Hamilton and Halton Region to showcase their talents and ingenuity in Science and Technology. Through sponsorship, you will be helping to foster the great scientific and engineering minds of our future and you will have a unique advertising opportunity which will profile your company's commitment to your community and its youth.

### Title Sponsorship \$15,000 (cash<sup>3</sup> only)

- Fair name includes your company name
- Opportunity for separate (4'x8') display area at fair
- Signage at awards ceremony and project area (some restrictions apply)
- Invitation to media launch and VIP luncheon
- Company reference, logo on event T-shirt and team clothing (e.g golf shirts) for trip winners (if provided)
- Designated tag for Pinnacle "Best in Fair"<sup>4</sup> Awards
- Full page ad inside front cover of Fair Program<sup>5</sup>
- Company link posted on website
- Opportunity to speak at Judging Day, VIP lunch, Awards Ceremony
- Program listing
- Company recognition in event promotional materials

### Diamond Sponsorship \$10,000 (cash<sup>3</sup> plus in-kind<sup>1</sup>)

- Cover reference on program
- Opportunity for separate (4'x8') display area at fair
- Signage at awards ceremony and project area (some restrictions apply)
- Invitation to media launch and VIP luncheon
- Designated tag for IISEF (Intel International Science & Eng. Fair) Trip or Merit Awards<sup>4</sup>
- Full page advertisement in Program<sup>5</sup>
- Program listing
- Company recognition in event promotional materials
- Company reference on event T-shirt (if provided)
- Company link posted on website

### Platinum Sponsorship \$5,000 (cash<sup>3</sup> plus in-kind<sup>1</sup>)

- Cover reference on program
- Opportunity for separate (4'x8') display area at fair
- Signage at awards ceremony and project area (some restrictions apply)
- Designated tag for IISEF or CWSF (Canada Wide Science Fair) Trip or Merit Awards<sup>4</sup>
- Invitation to media launch and VIP luncheon
- Full page advertisement in Program<sup>5</sup>
- Company reference on event T-shirt (if provided)
- Company recognition in event promotional materials
- Program listing
- Company link posted on website

### Gold Sponsorship \$2,500 (cash<sup>3</sup> plus in-kind<sup>1</sup>)

- ¾ page advertisement in Program<sup>5</sup>
- Company recognition in event promotional materials
- Company link posted on website
- Invitation to media launch and VIP luncheon
- Program listing
- Award ceremony poster board
- Designated tag for CWSF Trip<sup>4</sup>

### Silver Sponsorship \$1,000 (cash<sup>3</sup> plus in-kind<sup>1</sup>)

- ½ page advertisement in Program<sup>5</sup>
- Award ceremony poster board
- Company link posted on website
- Designated Tag for CWSF Trip Award<sup>4</sup>
- Program listing
- Company recognition in event promotions
- Invitation to media launch and VIP luncheon

### Bronze Sponsorship \$500 (cash<sup>3</sup> plus in-kind<sup>1</sup>)

- ¼ page advertisement in Program<sup>5</sup>
- Award ceremony poster board
- Invitation to media launch and VIP luncheon
- Program listing
- Company link posted on website

### Friend Sponsorship \$100 (cash<sup>3</sup> plus in-kind<sup>1</sup>)

- Program listing
- Company link posted on website

Donor Recognition 2008

<sup>1</sup> In-kind donations are deemed by BASEF to be either core or discretionary. Please see Schedule A for value of in-kind contributions

<sup>2</sup> Special Awards are not eligible toward sponsorship recognition total value

<sup>3</sup> Receipts are available for cash donations only

<sup>4</sup> "Tags" are additional recognition available only to sponsors donating cash of \$1000 or greater; assigned as available on first-come basis.

<sup>5</sup> Revenue Canada guidelines restrict donors from receiving items of value in return for charitable donations. If advertising is provided, BASEF will provide non-charitable donation receipts.