



BASEF

Bay Area Science and Engineering Fair

c/o: McMaster University, JHE-A214,

1280 Main Street West, Hamilton, ON L8S 4L7

Hamilton & area: (905) 974-7975 or Oakville & area: (905) 693-7076

✉ basef@mcmaster.ca website: www.basef.ca

Registered Charity: BN 11895 1565 RR0001

November 1, 2005

Dear Potential Sponsor

The Bay Area Science and Engineering Fair (BASEF) is the regional science fair for the City of Hamilton, Region of Halton and the Counties of Brant, Haldimand and Norfolk. BASEF is open to over 100,000 students in Grades 7 to 12 attending any public, separate, independent, private or home. BASEF is a registered Canadian charity that is entirely volunteer driven.

I am writing to request your sponsorship for the 2006 Bay Area Science & Engineering Fair. Support of a Regional Science Fair is an excellent avenue for your company to reach out into the community in which you do business. You would be helping the youth of this community to develop into more scientifically, technologically prepared adults for the work-force of tomorrow.

BASEF 2006 will be the 46th consecutive year of operation for the fair. It is one of the largest and longest, continuous running fairs in Canada. We are affiliated with the Youth Science Foundation Canada and Science Service through which we act as the stepping stone for students to advance to the annual Canada Wide Science Fair and the Intel International Science and Engineering Fair. **BASEF 2006 will be hosted by Mohawk College, Fennell Campus from March 29th to April 1st, 2006.**

The mission of BASEF is to encourage youth in science, engineering and technology and this is achieved primarily in two ways:

1. **Regional Science Fair:** BASEF volunteers organize and stage the annual regional science fair over a four day period rotating its location between McMaster University, Mohawk College and Sheridan College Institute of Technology and Advanced Learning. Registration for all students is free.
2. **Outreach:** The BASEF Outreach Program makes site visits to schools and offices throughout the region to promote project-based science, science fairs and offer assistance to teachers, students and parents in the nuts and bolts of preparing projects for science fairs.

There are many levels of sponsorship available; these are described on included Sponsor Recognition Schedule. **As Chair of the Fundraising Committee, I am asking you to consider a level of sponsorship for BASEF 2006 you consider to be appropriate.** Among the sponsorship benefits, this Schedule describes advertising opportunities for your company as well as VIP access to the Fair.

The operating budget (attached) for BASEF2006 is approximately \$112,000.00. The BASEF Annual Report for 2005 which highlights the accomplishments of BASEF and its students is also included.

We believe all students should be given the opportunity to participate in science fairs. Students learn invaluable academic and life skills through researching, experimenting, displaying and presenting their

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MAYOR LARRY DI IANNI ♦ CHAIRMAN JOYCE SAVOLINE
CITY OF HAMILTON HALTON REGION

projects. The judging process and public viewing components allow students to practice their “people” skills and gain self confidence and a sense accomplishment for a job well done. Please help us to continue to make this opportunity available to this community’s youth.

We look forward to hearing from you in the near future regarding your BASEF sponsorship for 2006. One of our volunteers will be in touch with you soon.

For more information, please visit our website at <http://basef.ca>.

The students and volunteers at BASEF, thank you for your consideration.

Sincerely,

Susan E. Olynyk P.Eng.
Chair, Corporate Donations
BASEF 2006

Attachments:
The BASEF Annual Report
2006 Budget Summary
Sponsor Recognition Schedule