



Bay Area Science and Engineering Fair 2006

General Sponsorship Program²

BASEF

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Registered Charity: BN 11895 1565 RR0001

*Big Ideas
...Infinite
Possibilities.*

HONOURARY CO-CHAIRS:
Mayor Larry Di Ianni
City of Hamilton

Chairman Joyce Savoline
Halton Region

The Bay Area Science and Engineering Fair is an annual event that provides an opportunity for grade 7-12 students in Brantford, Haldimand, and Norfolk counties, the city of Hamilton and areas of Halton Region to showcase their talents and ingenuity in Science and Technology. Through sponsorship, you will be helping to foster the great scientific and engineering minds of our future and you will have a unique advertising opportunity which will profile your company's commitment to your community and its youth.

Title Sponsorship \$15,000 (cash³ only)

- Fair name includes your company name.
- Opportunity for separate display area at fair
- Invitation to media launch and VIP luncheon
- Signage at awards ceremony and project area (some restrictions apply)
- Company reference and logo on event T-shirt and golf shirts for trip winners (if provided)
- Designated tag for Pinnacle "Best in Fair"⁴ Awards
- Full page ad inside front cover of Fair Program
- Company link posted on website
- Opportunity to speak at Judging Day, awards and VIP lunch
- Company recognition in event promotional materials
- Program listing

Diamond Sponsorship \$10,000 (cash³ plus in-kind¹)

- Cover reference on program
- Opportunity for separate display area at fair
- Signage at awards ceremony and project area (some restrictions apply)
- Invitation to media launch and VIP luncheon
- Designated tag for IISEF (Intel International Science & Eng. Fair) Trip or Merit Awards⁴
- Full page advertisement in Program
- Program listing
- Company reference on event T-shirt (if provided)
- Company recognition in event promotional materials
- Company link posted on website

Platinum Sponsorship \$5,000 (cash³ plus in-kind¹)

- Cover reference on program
- Opportunity for separate display area at fair
- Signage at awards ceremony and project area (some restrictions apply)
- Company link posted on website
- Invitation to media launch and VIP luncheon
- Full page advertisement in Program
- Company reference on event T-shirt (if provided)
- Designated tag for IISEF or CWSF (Canada Wide Science Fair) Trip or Merit Awards⁴
- Company recognition in event promotional materials
- Program listing

Gold Sponsorship \$2,500 (cash³ plus in-kind¹)

- ¾ page advertisement in Program
- Company recognition in event promotional materials
- Company link posted on website
- Invitation to media launch and VIP luncheon
- Program listing
- Award ceremony poster board
- Designated tag for CWSF Trip⁴

Silver Sponsorship \$1,000 (cash³ plus in-kind¹)

- ½ page advertisement in Program
- Award ceremony poster board
- Company link posted on website
- Designated Tag for CWSF Trip Award⁴
- Program listing
- Company recognition in event promotions
- Invitation to media launch and VIP luncheon

Bronze Sponsorship \$500 (cash³ plus in-kind¹)

- ¼ page advertisement in Program
- Award ceremony poster board
- Invitation to media launch and VIP luncheon
- Program listing
- Company link posted on website

Friend Sponsorship \$100 (cash³ plus in-kind¹)

- Program listing
- Company link posted on website

¹ In-kind donations are deemed by BASEF to be either core or discretionary. Please see Schedule A for value of in-kind contributions

²Special Awards are not eligible toward sponsorship recognition total value ³Tax receipts are available for cash donations only

⁴"Tags" are additional recognition available only to sponsors donating cash of \$1000 or greater; assigned as available on first-come basis.